

# PREMIER **BOXING** LEAGUE

Step into the ring of  
opportunity:

Partner with us to elevate  
your brand alongside the  
electrifying world of  
unlicensed boxing!



# Headline Sponsor

Table of 10 in the Executive Box

Branding in Executive Box and throughout venue

Branding on large screen

Branding on commentator backdrop

Interview on night to promote/plug business

Mention before each title fight

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel (10,000+ views)

Representative to award belts to title fight winners



£2,000

# Ringside Sponsor

Ringside Table of 10

Branding on all ringside and VIP tables

Branding on large screen

Branding on commentator backdrop

Interview on night to promote/plug business

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel (10,000+ views)

**£1,200**

# Bleacher Seating Sponsor

4 VIP Table Seats

Branding throughout bleacher seating area

Branding on large screen

Branding on commentator backdrop

Interview on night to promote/plug business

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel (10,000+ views)

**£500**

# Corner Sponsor (Red or Blue)

4 VIP Table Seats

Branding on Red or Blue Corner

Branding on large screen

Branding on commentator backdrop

Interview on night to promote/plug business

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel (10,000+ views)



£500

# Fight Night Sponsor

2 VIP Table Seats

Branding on large screen

Branding on commentator backdrop

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel (10,000+ views)

**£200**


# Available to purchase worldwide...

The screenshot displays the Premier Boxing League website's navigation bar with links for Home, Tickets, PBL TV, Join us, Sponsorship Opportunities, Contact Us, and My Account, alongside a 'Buy Tickets' button. The main header features 'PBL TV' over a boxing ring background. A central section highlights the PBL TV logo and a promotional message: 'Forget about crowded arenas and long queues; with just a few clicks, you can now enjoy front-row seats to the most anticipated boxing events of the year in the comfort of your own home.' Below this, it states 'Where Excellence Meets the Canvas!'. A video player shows a 'PBL10 - Live Action' event starting on June 15th for £14.99, with 'BUY NOW' and 'MORE INFO' options. A search bar on the right shows 'PBL10 - Live PPV' with an 'AUTOPLAY' toggle and a description: 'Watch PBL10 Live from the comfort of your own home... 15th June 2024 from 6pm'.

[www.the-pbl.com/pbl-tv](http://www.the-pbl.com/pbl-tv)

# YouTube Channel

[www.youtube.com/@premierboxingleague](http://www.youtube.com/@premierboxingleague)



**PREMIER BOXING LEAGUE**

@premierboxingleague · 691 subscribers · 56 videos


Premier Boxing League is not just another unlicensed boxing show. We stand proudly ...more ↕

[the-pbl.com](http://the-pbl.com) and 2 more links

Customize channel Manage videos

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Latest Popular Oldest




PREMIER BOXING LEAGUE 7

**DEKOTA VS WYATT**

11:16

Never Seen Before! 3 Women in the RING - FULL FIGHT Wyatt vs Dekota

5.7K views · 1 year ago



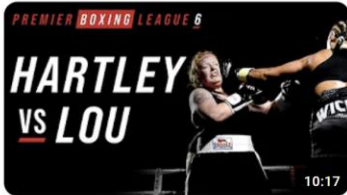
PREMIER BOXING LEAGUE 9

**KATELYN BARBER VS SAM DEKOTA**

9:40

Katelyn Barber Vs Sam Dekota | FULL FIGHT | PBL9

5.1K views · 3 weeks ago




PREMIER BOXING LEAGUE 6

**HARTLEY VS LOU**

10:17

CRUNCHING BLOWS as Lou dishes out a LESSON to Hartley | PBL6

4.1K views · 1 year ago



PREMIER BOXING LEAGUE 9

**JUDE ALLAN VS SUZANNE HOLDEN**

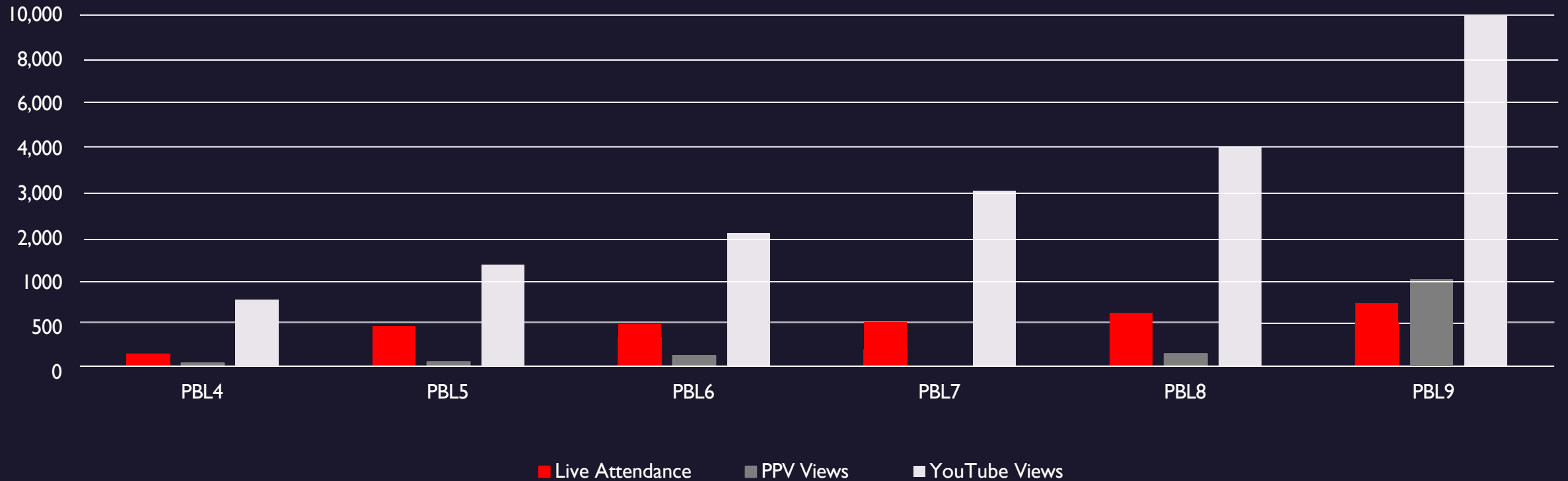
15:30

Jude Allan Vs Suzanne Holden | FULL FIGHT | PBL9

3.7K views · 3 weeks ago



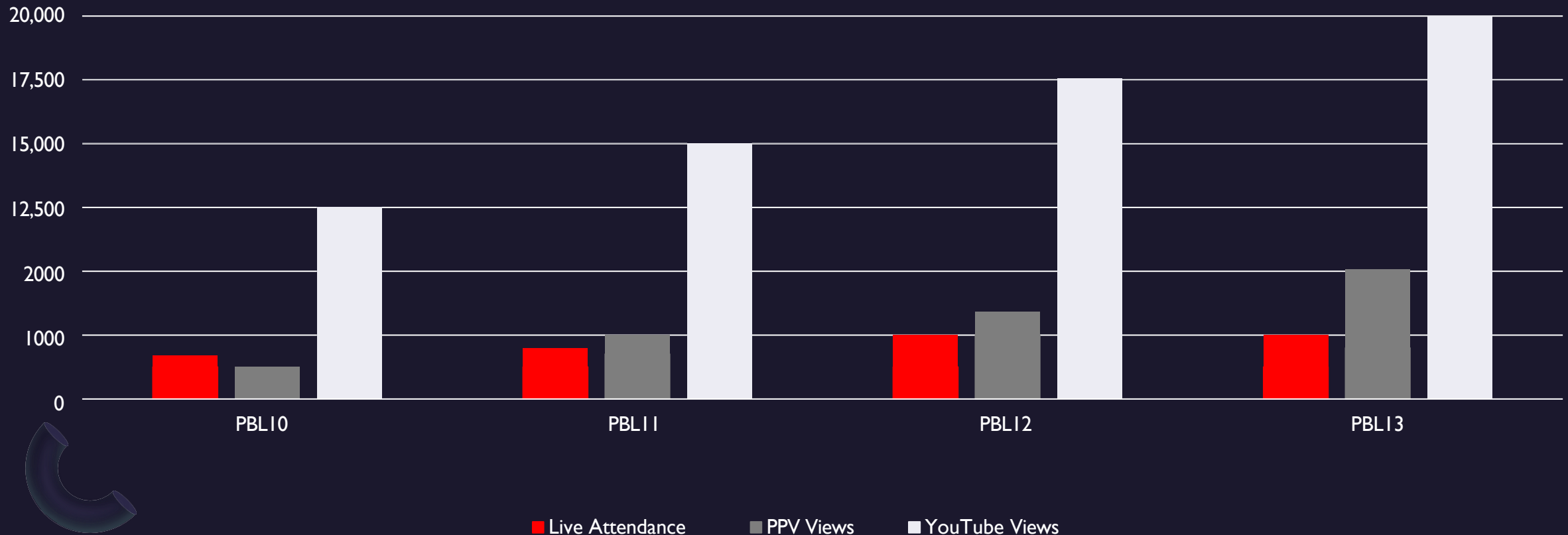
# Live Attendance, PPV, & YouTube Views



# Forecast next 4 shows (Jun, Sept, Dec 24 & Mar 25)

Now that we have moved into a new venue, the focus over the next 4 shows is on building the live audience to our capacity of 1,000 attendees, increasing the PPV views to 2,000, and increasing YouTube Views to 20,000.

This will be achieved by targeted marketing on our social media sites and YouTube Channel.





# Summary

PBL Sponsors will have the opportunity to promote their products and services to the family and friends of fighters from around the UK and Europe, who will attend the event to support and cheer on their loved ones. Sponsors receive publicity and promotion on social media prior to, during the event, and post the event, through PBL's social media sites, live PPV channel, and YouTube channel.

Bespoke sponsorship packages can be arranged on an individual basis.

Use our contact form to express your interest in becoming a sponsor.